

3. Phyllis Schlafly Upholds Traditional Gender Roles (1977)

The feminist upsurge of the 1970s provoked a backlash, and not all of it from men. Phyllis Schlafly, a prominent conservative, emerged as one of the most critical opponents of the new feminists' agenda, especially the ERA. In the selection that follows, what are Schlafly's principal objections to the feminist position? How does she conceive of the "Positive Woman"? What differences does she see between men and women?

The first requirement for the acquisition of power by the Positive Woman is to understand the differences between men and women. Your outlook on life, your faith, your behavior, your potential for fulfillment, all are determined by the parameters of your original premise. The Positive Woman starts with the assumption that the world is her oyster. She rejoices in the creative capability within her body and the power potential of her mind and spirit. She understands that men and women are different, and that those very differences provide the key to her success as a person and fulfillment as a woman.

The women's liberationist, on the other hand, is imprisoned by her own negative view of herself and of her place in the world around her. This view of women was most succinctly expressed in an advertisement designed by the principal women's liberationist organization, the National Organization for Women (NOW), and run in many magazines and newspapers and as spot announcements on many television stations. The advertisement showed a darling curlyheaded girl with the caption: "This healthy, normal baby has a handicap. She was born female."

This is the self-articulated dog-in-the-manger, chip-on-the-shoulder, fundamental dogma of the women's liberation movement. Someone—it is not clear who,

³From *The Power of the Positive Woman* by Phyllis Schlafly. Used by permission of Arlington House, a division of Random House, Inc.

perhaps God, perhaps the “Establishment,” perhaps a conspiracy of male chauvinist pigs—dealt women a foul blow by making them female. It becomes necessary, therefore, for women to agitate and demonstrate and hurl demands on society in order to wrest from an oppressive male-dominated social structure the status that has been wrongfully denied to women through the centuries.

By its very nature, therefore, the women’s liberation movement precipitates a series of conflict situations—in the legislatures, in the courts, in the schools, in industry—with man targeted as the enemy. Confrontation replaces cooperation as the watchword of all relationships. Women and men become adversaries instead of partners.

The second dogma of the women’s liberationists is that, of all the injustices perpetuated upon women through the centuries, the most oppressive is the cruel fact that women have babies and men do not. Within the confines of the women’s liberationist ideology, therefore, the abolition of this overriding inequality of women becomes the primary goal. This goal must be achieved at any and all costs—to the woman herself, to the baby, to the family, and to society. Women must be made equal to men in their ability *not* to become pregnant and *not* to be expected to care for babies they may bring into the world.

This is why women’s liberationists are compulsively involved in the drive to make abortion and child-care centers for all women, regardless of religion or income, both socially acceptable and government-financed. Former Congresswoman Bella Abzug has defined the goal: “to enforce the constitutional right of females to terminate pregnancies that they do not wish to continue.”

If man is targeted as the enemy, and the ultimate goal of women’s liberation is independence from men and the avoidance of pregnancy and its consequences, then lesbianism is logically the highest form in the ritual of women’s liberation. Many, such as [feminist author] Kate Millett, come to this conclusion, although many others do not.

The Positive Woman will never travel that dead-end road. It is self-evident to the Positive Woman that the female body with its baby-producing organs was not designed by a conspiracy of men but by the Divine Architect of the human race. Those who think it is unfair that women have babies, whereas men cannot, will have to take up their complaint with God because no other power is capable of changing that fundamental fact. . . .

The third basic dogma of the women’s liberation movement is that there is no difference between male and female except the sex organs, and that all those physical, cognitive, and emotional differences you *think* are there, are merely the result of centuries of restraints imposed by a male-dominated society and sex-stereotyped schooling. The role imposed on women is, by definition, inferior, according to the women’s liberationists.

The Positive Woman knows that, while there are some physical competitions in which women are better (and can command more money) than men, including those that put a premium on grace and beauty, such as figure skating, the superior physical strength of males over females in competitions of strength, speed, and short-term endurance is beyond rational dispute. . . .

Does the physical advantage of men doom women to a life of servility and subservience? The Positive Woman knows that she has a complementary advantage

which is at least as great—and, in the hands of a skillful woman, far greater. The Divine Architect who gave men a superior strength to lift weights also gave women a different kind of superior strength.

The women's liberationists and their dupes who try to tell each other that the sexual drive of men and women is really the same, and that it is only societal restraints that inhibit women from an equal desire, and equal enjoyment, and an equal freedom from the consequences, are doomed to frustration forever. It just isn't so, and pretending cannot make it so. The differences are not a woman's weakness but her strength. . . .

The new generation can brag all it wants about the new liberation of the new morality, but it is still the woman who is hurt the most. The new morality isn't just a "fad"—it is a cheat and a thief. It robs the woman of her virtue, her youth, her beauty, and her love—for nothing, just nothing. It has produced a generation of young women searching for their identity, bored with sexual freedom, and despondent from the loneliness of living a life without commitment. They have abandoned the old commandments, but they can't find any new rules that work.

The Positive Woman recognizes the fact that, when it comes to sex, women are simply not the equal of men. The sexual drive of men is much stronger than that of women. That is how the human race was designed in order that it might perpetuate itself. The other side of the coin is that it is easier for women to control their sexual appetites. A Positive Woman cannot defeat a man in a wrestling or boxing match, but she can motivate him, inspire him, encourage him, teach him, restrain him, reward him, and have power over him that he can never achieve over her with all his muscle. How or whether a Positive Woman uses her power is determined solely by the way she alone defines her goals and develops her skills.

The differences between men and women are also emotional and psychological. Without woman's innate maternal instinct, the human race would have died out centuries ago. There is nothing so helpless in all earthly life as the newborn infant. It will die within hours if not cared for. Even in the most primitive, uneducated societies, women have always cared for their newborn babies. They didn't need any schooling to teach them how. They didn't need any welfare workers to tell them it is their social obligation. Even in societies to whom such concepts as "ought," "social responsibility," and "compassion for the helpless" were unknown, mothers cared for their new babies.

Why? Because caring for a baby serves the natural maternal need of a woman. Although not nearly so total as the baby's need, the woman's need is nonetheless real.

The overriding psychological need of a woman is to love something alive. A baby fulfills this need in the lives of most women. If a baby is not available to fill that need, women search for a baby-substitute. This is the reason why women have traditionally gone into teaching and nursing careers. They are doing what comes naturally to the female psyche. The schoolchild or the patient of any age provides an outlet for a woman to express her natural maternal need. . . .

Finally, women are different from men in dealing with the fundamentals of life itself. Men are philosophers, women are practical, and 'twas ever thus. Men may philosophize about how life began and where we are heading; women are concerned about feeding the kids today. No woman would ever, as Karl Marx did, spend years

reading political philosophy in the British Museum while her child starved to death. Women don't take naturally to a search for the intangible and the abstract. The Positive Woman knows who she is and where she is going, and she will reach her goal because the longest journey starts with a very practical first step.